

**MINUTES FOR EXECUTIVE COMMITTEE MEETING
SOUTHERN COUNCIL, FEDERATION OF FLY FISHERS™**

January 15, 2005

Ramada Inn, Mountain Home, AR

DRAFT

1 The Executive Committee Meeting was called to order at approximately 4:05 p.m. by the President, Roger
2 Maler. Roll call was taken by Secretary Easterling. Officer status and reports at the meeting:

3				
4	President	Roger Maler	Present	Oral Report
5	Secretary/Sr. VP	Chuck Easterling	Present	No Report
6	Treasurer	Shawn Taylor	Present	Written Report
7	VP Communications	Brian Ellis	Present	Written Report
8	Asst. VP Communications	Tom James	Absent	No Report
9	VP Conservation	Sheryl Knight	Present	Written Report
10	VP Development	Dennis Slane	Present	Written Report
11	VP Education	Mac Caradine	Present	Oral Report
12	VP Membership	Walter McLendon	Absent	Written Report
13	Editor, Long Casts	Harvey Ragsdale	Present	Oral Report
14	Outreach	Lori Sloas	Present	Oral Report
15	Archivist	Chet Smith	Absent	No Report
16	Parliamentarian	Duane Kelly	Absent	No Report
17	Managing Director	Pat Smith	Present	

18
19 President Maler opened the meeting with welcoming remarks. The purpose of the meeting is to consider
20 the budget and requests. All present were requested to keep comments brief and to stick to the topic.

21 **REPORTS**

22 **Treasurer's Report:** Treasurer Taylor presented a written report detailing account balances and budget
23 standings from 2004. (Enc. 1)

24 **Communications:** VP Ellis gave a brief report on the updating of the website and told of the new design
25 for the website that is being designed by the new webmaster, Tom James. He also requested
26 permission to purchase new software Adobe Go-Live for James to use in the website design. VP
27 Ellis made the motion to purchase the software and motion was seconded by Secretary Easterling.
28 Request was approved.

29 **Conservation:** VP Knight presented her written report (Enc. 2). It included photos of recently completed
30 projects. It also detailed projects that are currently under consideration for funding. Most of those
31 project requests were initiated by the prior Conservation VP. VP Knight said she is studying the
32 issue on several of them and has some concerns about them.

33 **Development:** VP Slane presented a written report (Enc. 3). He also gave a brief update on the upcoming
34 Conclave. He reports that we now have a 25 hp motor donated by Mercury to go along with the
35 previously donated Mitzi Skiff and that Conclave Co-Chair Ames is working on securing a trailer

36 for the boat. He reports that plans for the 2005 Conclave are well underway and, since this is 25th
37 anniversary, we plan to make it a big one.

38

39 **Education:** VP Caradine presented a short report. He advised that he has received no requests for the use
40 of the Council's equipment. Currently we have 24 rods and 13 fly tying vices. He plans to have an
41 article in the next newsletter regarding the scholarship application and the intern position at the
42 Federations national office.

43 **Membership:** VP McLendon was unable to attend; however, he submitted a written report (Enc. 4).

44 President Maler reported that one of the proposed changes in FFF dues structure is that if a club
45 wants to receive the proposed \$3.00 rebate per FFF member they must send in a roster. If they
46 do not send in the roster they are in danger of losing their affiliation.

47 **Outreach:** Outreach Chair Sloas reports that Outreach is doing very well and that she has some good
48 ideas for programs for the upcoming Conclave. One goal is to get the fly fishing related programs
49 shifted over to the regular Conclave programs. Dorothy Schramm will be the Outreach keynote
50 speaker for the 2005 Conclave.

51 **Long Casts:** Editor Ragsdale says that he does 4 issues per year; however he needs more articles other
52 than articles submitted by the Council officers. Those articles are needed but he would like to make
53 the newsletter something other than a reporting method for the Council. Articles are needed from
54 individuals.

55 The deadlines for *Long Casts* issues are as follows: February 15, May 15, August 15 and
56 November 15. As usual the conclave issue of *Long Casts* will be sent to everyone.

57 It was discussed changing the distribution back to include all club members. The decision was to
58 hold off on this pending a change in FFF dues structure that could affect membership statuses. For
59 the time being, receiving the *Long Casts* will continue to be a FFF membership benefit.

60 **OLD BUSINESS:**

61 **Conclave Report 2004:** 2004 Conclave Chair Chet Smith was unable to attend the meeting; however,
62 he sent a final report on the outcome of the Conclave (Enc. 5). The bottom line shows that the
63 Conclave was a financial success. It didn't set any records but was well in line with the conclaves
64 of the past several years.

65 **Chamber of Commerce:** MD Smith advised that she had received the annual dues notice from the
66 Mountain Home Chamber of Commerce and needed approval to pay the bill. A motion to pay the
67 bill was made by VP Slane and seconded by VP Knight. Motion carried.

68 **NEW BUSINESS:**

69 **Conclave 2005:** Conclave Co-Chair Michael Ames presented a written report on the upcoming Conclave
70 (Enc. 6). Plans are proceeding normally and with the donation of the Mitzi Skiff should prove to
71 be one of the most profitable in history.

72 **Wonders of Wildlife National Fish & Wildlife Museum & Zooquarium:** Tony Schoonen, Executive
73 Director of the Wonders of Wildlife National Fish & Wildlife Museum & Zooquarium located in

74 Springfield, Missouri, presented to the Committee a request for support in establishing a fly fishing
75 display at the Museum. He presented a PowerPoint program outlining the plans for the
76 enhancement of the Museum and how it will be used. He would like the fly fishing display to have
77 significant artifacts showing a strong history of fly fishing. Also, the council could host events that
78 would get the message to the public regarding fly fishing. A sponsorship is \$2,500 per year with
79 a three year contract required. A portion of the fee could be in time and talent.

80 President Maler said he would take the request to the Federation to see if they are interested in
81 helping sponsor this exhibit.

82 No decision was made to fund this project; however, all conceded that it was a worthwhile project.

83 **Casting for Recovery**: President Maler made a proposal/motion that the Council fund two positions for
84 the Casting for Recovery program in the amount of \$800 each for a total of \$1,600. VP Knight
85 seconded the motion. Motion carried.

86 **Hooked on a Cure**: While everyone agreed it was an enjoyable event, we're not sure that we received
87 good value for the funds expended in 2004. We did not get the publicity nor the recognition that
88 we should thought and were promised would be there. A motion was made by Secretary Easterling
89 to give President Maler the authority to donate \$500 to Hooked on a Cure if after discussion with
90 the organizers he feels it is advantageous for us to do so. The motion was seconded by VP
91 Caradine. Motion carried with 6 yeas and 2 nays.

92 **FFF National Conclave**: A motion was made by VP Knight to set aside \$1,200 to provide transportation
93 for Johnny Chamness and Dennis Slane to attend the Federations annual conclave in Livingston,
94 MT in August 2005. The purpose of the trip is to conduct the Friday evening auction. The motion
95 was seconded by Treasurer Taylor. Motion was approved.

96 **Fly Fishing Discovery Center**: Motion was made by VP Slane and seconded by VP Ellis to continue
97 the sponsorship of the Warm Water Room a the Discovery Center. Dollar amount is \$2,000.00.
98 Motion was approved.

99 **Conservation Requests**: The requests for conservation funds were included in the report submitted by
100 Conservation VP Knight. VP Knight expressed displeasure with Item 5 in the list. Evidently the
101 contest did not take place. The decision was to table this request until something is officially
102 submitted on this request.

103 It was also brought up that under the 501(c)3, documentation is required to back up each and
104 every request.

105 Big Spring Creek - the request is for matching funds to the Arkansas Game & Fish Commission
106 to conduct studies, build structures, etc at the Big Spring Creek in Cotter Arkansas.

107 The request for funding for the project in Nebraska will require investigation. Since the area is
108 outside the Council boundaries, VP Knight would like to explore this to see just what the actual
109 requirements are.

110 Strawberry River Nature Conservancy - it was pointed out that this is not an annual commitment
111 even though funds have been given to this project for the past several years on both the Council
112 and Federation level.

113 Wolf River Conservancy - this also requires some more consideration. Taking into consideration
114 the location of the particular project, the land they conservancy is looking to purchase might be in
115 an area that is considered environmentally un-inhabitable.

116 The \$2,500 for Wildlife Museum should be considered educational. Treasurer Taylor submitted
117 a proposal that if the Museum is willing to put a fair market value on the event to defray a portion
118 of \$2,500 we would be willing to obligate ourselves to \$1,500 for three years. The motion was
119 seconded by VP Knight. After discussion, the motion was amended to read that we will commit
120 to \$2,500 per year for 3 years for the Wonders of Wildlife Museum. Motion was seconded by VP
121 Slane. Motion carried.

122 VP Slane made a motion that \$11,000 be budgeted for conservation. Motion seconded by
123 Secretary Easterling. Motion approved.

124 Expenditures for the 2005 budget year are set as follows:

125	\$1,200	Travel for J. Chamness & D. Slane to the National Conclave
126	\$1,600	Casting for Recovery
127	\$2,000	Fly Fishing Discovery Center - Warm Water Room Sponsorship
128	\$500	Hooked on a Cure - at the discretion of President Maler
129	\$11,000	Conservation
130	\$2,500	World of Wildlife Museum
131	\$400	Software for Website
132	\$500	Communications
133	\$1,500	Development
134	\$2,000	Education
135	\$500	Executive Committee
136	\$5,000	Long Casts
137	\$3,000	FFF
138	\$500	Managing Director's Expenses
139	<u>\$8,000</u>	Managing Directors Expenses
140	\$40,200	Total Budget for 2005

141
142 Motion made by VP Slane to approve budget. Second by VP Knight. Approved.

143
144 Meeting adjourned.

Budget Report - 2004
10/1/03 Through 9/30/04

1/11/03

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Category Description	10/1/03 Actual	Budget	9/30/04 Differences
EXPENSES			
2004 - Expenses			
Communications	0.00	500.00	500.00
Conservation	7,850.00	8,000.00	150.00
Development	4,609.99	5,000.00	390.01
Education & BLM	2,097.97	2,000.00	-97.97
Executive Committee	506.11	200.00	-306.11
FFF - Donations	3,215.00	1,000.00	-2,215.00
FFF - Discovery Center	2,000.00	2,000.00	0.00
Long Casts	5,267.72	5,500.00	232.28
Managing Director Expenses	280.47	500.00	219.53
Salaries	8,000.00	8,000.00	0.00
Total 2004 - Expenses	33,827.26	32,700.00	-1,127.26
TOTAL EXPENSES	33,827.26	32,700.00	-1,127.26
OVERALL TOTAL	-33,826.26	-32,700.00	-1,126.26

Southern Council - Net Worth Statement
(Includes unrealized gains)
As of 1/11/05

1/11/05

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Account	1/11/05 Balance
ASSETS	
Cash and Bank Accounts	
CD-2	33,711.17
GENERAL FFF-SOC	36,130.90
Money Market	<u>12,073.66</u>
Total Cash and Bank Accounts	81,915.93
TOTAL ASSETS	<u>81,915.93</u>
LIABILITIES	
Other Liabilities	
Conclave Contingency Fund	20,000.00
Legends Scholarship Fund	1,743.45
Long Casts Contingency Fund	5,000.00
Moore Award Fund	1,867.75
Oblander Memorial Youth Fund	2,020.00
Outreach Committee	7,277.80
Wayne & Catherine Moore . . .	<u>2,2254.47</u>
TOTAL LIABILITIES	<u>40,163.47</u>
OVERALL TOTAL	<u>41,752.46</u>

Conservation Report - Southern Council FFF
Executive Committee Meeting - January 2004

Photos of Phase II of our Winkley Shoals Project were submitted by William McMillan, Arkansas Fly Fishers Conservation Chairman. (photos attached)

Mike Armstrong of Arkansas Game and Fish Commission reports that the Collins Creek Project has been completed at a total cost of \$382,488.19. (photos attached) The initiative began with a meeting of the Friends of the little Red River and the Commission in 1996. Funding was secured and construction began in 2001. Work on stream habitat began in 2003 and was completed in 2004.

The Adopt-A-Stream program is available to assist local clubs that have adopted home water by providing \$100 toward the manufacture and placement of a professional sign on the stretch of home waters adopted. The FFF's contribution will be limited to \$100. All other costs must be borne by the local club. An application identifying Clean-up event, Bio-monitoring, Water Quality Monitoring, Weed Pulls and or Restoration must be submitted along with written authorization from the public or private landowner. The application must be submitted to the Council and approved by the VP of Conservation. The local club will be required to submit an annual report to FFF.

National has hired a new Conservation Coordinator -- Kajsa Stomberg. Kajsa started with FFF on January 12, 2004. She has indicated that the BassCatch program is being updated and she will be forwarding the 2005 Endangered Fisheries Initiative form very shortly.

A proposed budget will be submitted to the Southern Council during the budget portion of this meeting for 2005 projects. All recipients will be asked to provide photos (if possible) and a report of activity to the VP of Conservation for a presentation of our Council's conservation activities at the annual conclave.

The completed projects, Adopt-A-Stream, Conservation Coordinator (hopefully I will have a bio by then) and Endangered Fisheries Initiative will be reported in upcoming Long Casts as well as announcing recipients of funding for 2005 Conservation Projects.

Respectfully Submitted

Sheryl Knight VP Conservation

Report for the V.P. of Development
Southern Council- Federation of Fly Fishers

Conclave 2004 was a success even though we had about 200 fewer in attendance than in 2003. I believe that some of the things that Chet was trying to accomplish was done so in a successful way. Things seemed to go smoother. Thanks to Chet and his crew. As most of you know Michael Ames is the conclave Chair for 2005 and is moving along at a very fast pace. With the donation of a Mitzi skiff boat, he is trying to find a trailer to put under it and a motor. More on this later!

The big issue for me right now is to find someone to be conclave chair for 2006. Do you or anyone you know want to take on this position? The sooner that someone steps up; the more time they will have put together a successful program.

Shawn Taylor has stepped up with a proposal that he will talk about that I believe is a truly great way for the Southern Council and the FFF can get our word out. I hope you all will feel the same way about this project.

I still believe that some folks have some ideas on how to improve our conclaves are out there and have not come forward to express them. If you fall into this category; please say something to me.

Thank you.

Dennis Slane
V.P. of Development

SOC Membership Report

By Walter McLendon

There are now four new fly fishing clubs in Texas and I am working to influence each to join the FFF.

Laguna Madre Fly Fishing Association (LMFFA) – Scott Sparrow, president kingfisher@lagunamadre.net
 - This club is at the farthest southern reaches of our council and South Texas (about 1,000 miles from Mt. Home). Scott and Kathy Sparrow have a definite interest in their club becoming affiliated with FFF because of their guide and lodging business but they may have a hard time convincing all the other members. This will require a continuous communications effort and probably a trip for me to visit their club.

Heart of the Hills Fly Fishers, Fredericksburg, TX – Gene Smith genesmith@austin.rr.com - My only hope of reaching this club is through Hill Country Fly Fishers and Fly Fish Texas where I have one of their club guide members coming to set up a booth and present a program in March. I will invite their club to volunteer to help teach fly fishing and hopefully make some contact in this effort.

Red River Fly Fishers, Sherman/Denison, TX – Steve Hollensed, president. stevhollensed@texoma.net - I made a formal presentation at this club on 1-4-05 and found their membership to be very receptive but they are still in the organizing mode, have no money and no permanent place to meet. They have a solid membership of about 13 but are in the center of two cities and should be able to grow.

Prestonwood Flyfishers, Plano, TX (suburb of Dallas) – Rod Johnson, president rod.johnson@christianflyfishers.org <http://www.christianflyfishers.org/> - This club has been formed by Prestonwood Baptist Church which has a membership of 24,000. The club has actually been organized as a Christian fly fishers association, which has the capability to grow to become a very large club. They already have a website and about 24 good members and are very receptive to joining the FFF. I will be making a presentation to their membership very soon and am confident that they will join us within a few months.

Lower Mountain Fork River Foundation, Broken Bow, OK (LMFRF) – Chris White, president chriswhite@cablelynx.com This club has an advisory board which does not seem to be in favor of FFF affiliation. They organized to improve the fishery in and below Beavers Bend Resort in Oklahoma and feel that if they become a FFF club they will lose some of their membership. I have been asked to come address their membership about individually becoming FFF members but I will not do that. Most of their present members who I know are already FFF members and several on their advisory board are also. Their membership is nearly all made up of club members from other FFF clubs, mostly from Texas and Oklahoma. Chris White has just become president and I will allow him to handle this situation while he gets settled into his position. They are asking our council for financial support so I think our council should put pressure on them to align closer to FFF. I do not know how to fight the few who contend that they will lose membership but I do know that I will have to join their foundation, attend meetings and take part in their conservation efforts to win them over. That's a 4 ½ hour drive for me.

FFF Internet Club – I am finally working on this project, which will soon be announced. We now have a tool to reach out to fly fishers all over the world! My idea is to offer free membership in this club and handle it like any other club with the same goals but with the intension of persuading all the members to individually become FFF members. If I can unite fly fishers in different regions to meet with each other to fish, then maybe they will eventually form clubs or at least conduct activities that we do not have now. This concept has a lot of potential in my opinion and we are going to try it.

CONCLAVE FINANCIAL REPORT - 2004

	As of	01/11/2005		
	No	Income	Expenses	Net Profit
Registration				\$15,298.28
Pre-Registration	403	\$4,135.00	\$370.02	
On-Site Registration	248	\$4,809.00	\$65.00	
Registration - Start-up Funds			\$100.00	
	651			
Banquet	320	\$5,910.00	\$3,355.00	
Classes	114	\$4,000.00		
Youth Conclave	5			
Pins (400 [150-250])	272	\$1,360.00	\$1,025.70	
Wapsi Tour	37	\$185.00		
Raffle				\$3,582.00
Pre-Registration Tickets Sold		\$1,260.00		
Start-up Funds			\$100.00	
Fly Tier's Memorial Fly Challenge		\$1,285.00		
Friday		\$1,047.00	\$82.00	
Saturday		\$172.00		
Silent Auction				\$3,061.00
Friday		\$1,310.00		
Saturday		\$1,751.00		
Auctions				\$10,322.53
Friday		\$2,560.00	\$1,029.97	
Saturday		\$9,142.50		
FFF Legend of the Masters Fly Plate			\$150.00	
Council Fly Plate			\$200.00	
Social Hour				\$250.00
Start-Up Funds				
Thursday Thru Saturday		\$250.00		
Misc. Expense				(\$1,286.92)
Chair Exp. CS (Conclave)			\$18.53	
Chair Exp. HR (Commercial)			\$43.72	
Chair Exp. DG (Auction/Raffle)		\$165.00	\$463.67	
Chair Exp. SM (Tying)		\$120.00	\$48.23	
Awards (Council & Casting)		\$500.00	\$685.12	
Credit Card Fees			\$772.20	
Fair Grounds Rental		\$1,000.00	\$1,090.00	
L. C. Sammons Youth Center - Casting Cert.			\$50.00	
Vendors Fees		\$1,650.00		
Liability Insurance			\$365.00	
Misc. - Old Pins, FFF Merchandise		\$1,056.50	\$244.95	
Pre-Conclave Party		\$892.00	\$1,111.54	
Programs (Printing) (Advertising Sales)			\$775.00	
Miscellaneous Expenses			\$171.06	
Ramada Inn			\$165.00	
Security Guards			\$500.00	
Telephone Expenses - Credit Card Line			\$118.32	
Trash Pickup - Fair Grounds			\$48.08	
Speakers				(\$55.00)
Whitlocks, Dave & Emily			\$55.00	
GRAND TOTALS		\$44,560.00	\$13,203.11	\$31,171.89
WOMEN'S OUTREACH				
Luncheon	97	\$1,380.00	\$1,269.56	\$110.44
Start-up Funds			\$100.00	(\$100.00)
Chair Expenses			\$0.00	\$0.00
Wanda Taylor			\$1,346.52	(\$1,346.52)
Classes	60	\$465.00	\$473.48	(\$8.48)
Auction & Raffle		\$4,934.00	\$86.06	\$4,847.94
WOMEN'S OUTREACH TOTALS		\$6,779.00	\$3,275.62	\$3,503.38
TOTAL CONCLAVE INCOME		\$51,339.00	\$16,478.73	\$34,675.27

Planning for the 2005 FFF Southern Council Conclave is in full swing. Next year will see an expanded Thursday Pre-conclave program. These programs will be value added programs and will require an additional modest fee. Most will limit the number of participants. When the registration form is printed in the Long Cast, be sure to send your registration in early to insure you a place in the program of your choice.

Joe Humphreys and **John Wilson** will conduct an all day program on Advanced Nymph Fishing. Joe taught fly-fishing at Penn State for twenty years. He hosted an eight-part series on fly-fishing for SPN and wrote a regular column for Fly Rod & Reel magazine. In addition, he has written two books - Joe Humphreys Trout Tactics and On the Tout Stream. John has fished for the US Fly Fishing Team in Sweden and Spain. He placed 5th in the Southern qualifier of the Fly Fishing Master's competition. He competed in the ESPN Great Outdoor Games and the Masters again in 2004.

I

Captain Tom White will be doing a one-day FFF casting certification class. Tom is on the board of directors for the FFF casting certification program and is recognized as one of the best teachers! of casting in the U.S. Tom is also a guide in the Florida Keys and will be providing us with some programs on Friday and Saturday as well.

Duane Hada will present a one half-day program on painting wildlife. Duane has qualified for the Master Angler Program and is an accomplished fly fisherman as well as a gifted artist.

Art Mazzier will offer a program on Stream Entomology. Now you can learn what the actual bugs look like that you try to imitate with your flies. Art is a retired oral surgeon and an avid outdoorsman with extensive experience in fly-fishing. He is a life member of the FFF and a Certified Master Casting Instructor.

George Harmeling will teach you how to spin deer hair. You have all seen his flies - now you can learn to tie them for yourself.

Friday and Saturday programs will include **Captain Lenny Moffo** established Key's guide. Lenny began as a guide in Montana pursuing rainbow, brown, and cutthroat trout in some of the best trout waters in the world. Lenny began to fish the Keys in 1981 as a way to escape the cold. Lenny fishes the entire span of the Keys as well as Flamingo in the Everglades National Park. Lenny has appeared on a number of fishing shows for ESPN and TNN and made six fly tying videos with Jim and Kelly Watt and tying videos for the FFF. Lenny is recognized as a superb fisherman, guide and innovative fly tier having pioneered a number of new materials and patterns.

Duane Hada again talking about Reading the River. **Jud Parker** will teach us How to Play Big Fish. **Chuck Easterling** and **Art Mazzier** will present Take Me to Your Leader and Practicing with a Purpose. **Jamie Rouse** will speak on Fly Fishing for Trout on High Water. **Bruce Whittel** will teach you how to Tie Flies the Paraloop Way. **Harry Boyd** will speak about Building Bamboo Fly Rods. **Gary Grobeck** will talk about Fishing the

Little Red River. **Michael Lack** will show you How to Build the Mini-Mac Drlft Boat from Scratch. Captain **Bob Rodgers**, a Key's guide, will have an open forum about Fishing South Florida, and outdoor writing. And, finally **Roger Maler** will agaln present his Sink Tip Symposium and Stream Strategies. These programs are 2-hour on stream instructional demonstrations.

As you can see we already have a number of programs and speakers committed for next year. Of course everything is subject to change and will not be chiseled in stone until the final program appears in the Long Cast. If you have an idea for additional topics or speakers, please get in touch with one of us.

A number of exhibitors have already committed to attend the 2005 conclave and some new ones have asked about the availability of exhibit space. It does appear that there will be additional available space for 2005. If you know of some one who would like to become an exhibitor, please have them contact Michael Lack at **mdlack@cox-Internetcom**.

We are actively seeking donations for the auction. If you have access to someone who might make a donation to our auction, feel free to ask him or her. Do not limit your request to fly fishing related items. Next year we would like to have a number of non-fishing related items to attract the not fishermen to our auction as well. And finally, do not forget our special fund-raiser. **Mitzi** has donated a 15-foot flats boat for this purpose and **Mercury** has donated a motor. Tickets and more information will be sent to each club shortly. If you have an opportunity, please let **Mitzi** and **Mercury** know how much we appreciate their donation.

We are always open to suggestions. If you have comments, contact Michael Ames at **flycaster@classicnet.net** (870-578-2557) or Michael Lack at **mdlack@cox-internetcom**.

Thank you,
Michael Ames
Michael Lack